



## PRESS RELEASE

### **ANNOVA appoints Michael Pfitzner as the new 'Head of Projects'**

München – 04/07/2011. From the 1st of July 2011 Michael Pfitzner will be appointed as the new 'Head of Projects' of ANNOVA Systems. From now on he manages all project-oriented tasks and function as a gateway between development, support and sales. He is responsible for capability planning, supervises workflows and therefore enables an effective project handling. Moreover he serves as a first-point-of-contact for our customers. "With Michael Pfitzner as our new 'Head of Projects' we will be able to react more flexible to time-sensitive issues." explains Michael Schueller, CEO of ANNOVA Systems. "Michael Pfitzner is with us since 2005 and brings specific know-how from a lot of major projects to our table. With his goal-oriented character he is the perfect fit for the job of the 'Head of Projects'.

#### **About ANNOVA Systems GmbH**

ANNOVA Systems GmbH offers custom made software solutions as well as development, consultancy and implementation for the broadcast industry. With more than 15,000 users worldwide and more than 20 years of experience in broadcast, the company's platform OpenMedia is the leading stand-alone system for news production and rundown-management today. ANNOVA software solutions are used by private and public broadcasters worldwide. The users include the news teams of ARD, BR, Deutsche Welle, SR, SWR, WDR, RSI, Swiss Radio DRS, RTR, Omroep Gelderland, RFI and RTL TVI. ANNOVA Systems GmbH, with main offices in Munich, Germany, is privately owned.

For additional information please visit our website [www.annova.tv](http://www.annova.tv) or contact [info@annova.tv](mailto:info@annova.tv).

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