



PRESS RELEASE

OpenMedia Showcase at IBC

**ANNOVA Systems presents the latest enhancements
of the advanced newsroom computer system OpenMedia
at IBC 2011 in Amsterdam**

Munich, Germany – 2nd August 2011 – On the 9th September ANNOVA Systems will once again say “Let the show begin”, as we present the latest enhancements of our advanced newsroom system OpenMedia. In hall 3, booth A31 our software experts will showcase the highlights of this high performance software including:

+ Show Profiler

In OpenMedia 3.8 you can now view different rundowns side by side with a single click: Our new Show Profiler gives you a great overview of upcoming shows. For example, you can view your news bulletins for 6, 7 and 8 pm together on one screen to check if everything is running smoothly. The Show Profiler is also the perfect tool to perform cross channel comparisons for a specific slot in time.

+ Shot Planning with Sony XDCam

With this feature we bring the Sony XDCam directly into our OpenMedia news workflow. The Shot Planning module allows a continuous planning workflow for productions, where metadata relevant to the story can directly be matched with a SONY XDCam available to the camera team. This workflow can be further improved using an Apple iPad adding or adjusting metadata during the recording. All shots are assigned to OpenMedia StoryBins and can automatically be ingested to the right location. As a result collaboration between production and editorial teams is improved.

+ OpenMedia goes mobile

In our constantly changing environment journalists are always looking for portable tools to work everywhere in the world. Therefore we have made the most important features of OpenMedia available to the iPhone/iPad: OpenMedia goes mobile. Latest information such as agency wires, planning assignments and browsing stories are right at your fingertips. You can easily add information and share it directly with your entire network.

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+ Journalist Editorial Portal

We developed the Journalist Editorial Portal to make all news production information available on one dashboard. Based on portal technology, OpenMedia modules can be used in addition to the established OpenMedia clients offering a completely new way to research and access information. Document libraries with a check-in and check-out system handle rights automatically; other office products can be integrated. With the Journalist Editorial Portal OpenMedia becomes part of a digital world, improving organizational efficiency. Sharing information gets easy even without installing the rich OpenMedia client.

+ Twitter Access

Social networks offer massive benefits in terms of topicality, and they've become accepted as the fastest information source. Social networks also can be relevant when searching a specific subject. This is why we've integrated Twitter into OpenMedia. A tweet can directly be posted from OpenMedia to Twitter, and all replied tweets become visible in OpenMedia. This gives users the opportunity to stay up-to-date in one window of their desktop. It results in a clean workspace with no need to jump between different applications.

+ Radio Workflow with MOS 2.84

The MOS protocol ensures communication between a newsroom system and media object servers such as video and audio servers or character generators. Radio channels have specific workflow requirements in terms of the MOS protocol. In cooperation with the ARD.ZDF Medienakademie we have optimized the radio workflow based on MOS 2.84 connecting OpenMedia with an audio production system. With this workflow it is possible to compile a radio rundown, which allows bidirectional modification and exchanges radio specific metadata.

If you are interested in next-generation newsroom system for radio, TV & online, visit us at booth 3.A31. Come and see what OpenMedia is capable of!



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ANNOVA Systems GmbH

ANNOVA Systems provides software solutions and services to help newscasters and interactive content producers streamline their news and production workflows. With more than 15,000 users worldwide and 20 years proven experience in news technology, ANNOVA OpenMedia is the leading independent news production and rundown management system today. Its users include newsrooms at broadcasters including, ARD, BR, Deutsche Welle, SR, SWR, WDR, RSI, Swiss Radio DRS, RTR, Omroep Gelderland, RFI and RTL TVI. ANNOVA Systems are used by both private and public organizations around the world. Headquartered in Munich, ANNOVA Systems GmbH is a privately-owned company. For more information on ANNOVA Systems, please visit www.annova.tv or contact info@annova.tv.

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