



FOR IMMEDIATE RELEASE

ANNOVA strengthens its international sales team

TREVOR SPIELMANN NAMED SALES MANAGER

Munich, Germany – March 15th, 2010 – ANNOVA Systems, developer of the leading newsroom solution, OpenMedia, has strengthened its Sales Team. Effective from March 1st, 2010, Trevor Spielmann has started work in his role as new international Sales Manager at the company's headquarters in Munich.

Sales professional Trevor Spielmann, a graduate engineer of Media Technology (University of Cologne), can draw on in-depth experience in his field to add strength to ANNOVA's sales team. Before joining the company, he worked as Sales Manager Europe with KLOTZ Digital AG (Feldkirchen, Munich), a leading manufacturer of On-Air Mixing-Consoles and Audio-Networking solutions for Broadcast, Radio and TV stations. Among his main tasks were the support of existing key customers and partners as well as the strategic extension of sales channels in the EMEA region.

His previous experience includes working for DVC (Digital Video Computing GmbH, Herrsching). As Sales Manager, Spielmann was responsible for DVC's sales activities of High-Definition disk-recording systems, IPTV and streaming video solutions to customers in the broadcast, postproduction, presentation and R&D business.

In addition, his previous experience includes working for Warner Music Manufacturing Europe GmbH, where he was responsible for the acquisition, budgeting and leading of DVD feature film projects for NewLine Cinema and Warner Home Video.

"With OpenMedia, ANNOVA Systems is offering a well-established solution for the professional news management", remarks Spielmann. "I am looking forward to my new challenges and to contribute my experience to the team of ANNOVA. I will happily assist our customers and partners with all sales related matters, supporting them to extend their business and achieving a high level of customer satisfaction."

"We look forward working with Trevor on our common goal growing and strengthening the position of OpenMedia and ANNOVA in the international broadcast industry. He has tremendous knowledge of Broadcast and Postproduction sector, especially of Audio Assets and Video Content Management. says Michael Schueller, CEO ANNOVA Systems GmbH. The adding of Trevor to our sales team allows us to continue the high-level and quality work that is a hallmark of ANNOVA.

About OpenMedia

OpenMedia is an advanced news management solution featuring powerful tools that enable highest productivity levels in story tracking, cross media planning, event planning, rundown management, web distribution, control room functionality, information sharing and playout control.

OpenMedia, the comprehensive, all-in-one Newsroom Computer System enables you to develop a story from the initial idea through to broadcast. It provides for flexible workflows in line with your requirements and offers ideal integration in the entire existing IT and production environment.



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About ANNOVA Systems

ANNOVA Systems provides software solutions and services to help newscasters and interactive content producers streamline their news and production workflows. With more than 15,000 users worldwide and 20 years proven experience in news technology, is ANNOVA OpenMedia the leading independent news production and rundown management system today. Its users include newsrooms of the broadcasting services, ARD, BR, Deutsche Welle, SR, SWR, WDR, RTSI, Swiss Radio DRS, RTR, Mediaset, RFI and RTL TVI.

ANNOVA systems are used by both private and public organizations around the world. Headquartered in Munich, ANNOVA Systems GmbH is a privately-owned company.

For more Information:

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