



# Ideal starting point for story and show planning.

This new module for date and event planning offers improved show planning capabilities for organizing and bundling events and related materials for stories or shows. The Event Calendar allows journalists to identify, locate and access all relevant data: contacts, sources, reference files, research and video related to a particular event for a powerful events diary with coverage planning capabilities. Particularly useful for large projects and coverage of major events.

## EventCalendar – Key Benefits

- ✔ **Secured Information** – Automated EventsML import from news agencies ensures reliable source data.
- ✔ **Better Overview** – Flexible results lists and calendar views allows personalized data presentation and visualization.
- ✔ **Precise wires** – Rich metadata tags enable powerful searches and filtered views to find the most relevant information.
- ✔ **Rich information access** – Links to Wikipedia, Maps etc enrich and complete the event information.
- ✔ **Transparency & Visibility** – central events diary and planning capability ensures all show activities are clearly displayed.
- ✔ **Seamless integration** – Integration into story planning and rundown management without any transition.

*Location link*

*Event background information*

*Detailed event view*

## More topics with EventsML

**All story items** can be automatically entered from agency sources and assignments can be made directly from the event planning area.

## Links for additional information

**Journalists can use direct links** to additional event related information to share all background content. Event location or other details regarding a specific event enrich the metadata for the Eventplanning.

# EventCalendar

OpenMedia enhancement Module



## Technology & Business Partners:

- |                  |                 |             |
|------------------|-----------------|-------------|
| Apple            | EVS             | Quantel     |
| ATP              | FKTG            | Quantum     |
| Autoscript       | Fraunhofer      | Qvest Media |
| Aveco            | Gesellschaft    | Reply       |
| Avid             | HARRIS          | S4M         |
| BFE              | HP              | SGI         |
| Bilgi Elektronik | IABM            | SGT         |
| Bit Central      | IBM             | Siemens     |
| Blue Order       | IPTC            | Sienna TV   |
| Boxer            | IRT             | Signum      |
| Brainstorm       | MCI Philippines | Silex       |
| Building4media   | Medien Akademie | SONY        |
| Chyron           | Neturium        | Studiotech  |
| Dalet            | Omnibus         | Thum & Mahr |
| DAVID Systems    | ORAD            | TPC         |
| Dimetis          | Pebble Beach    | VCS         |
| Discovery Sysko  | PixelPower      | Vizrt       |



OpenMedia Newsroom members can apply 3 different types of modules. All of them are optional and depend on your special requirements.

Modules are separate items of our Advanced News Management System and specially designed to enrich your individual news workflow.

The Core Server is at the heart of each OpenMedia installation and must be installed first.

## About Annova Systems:

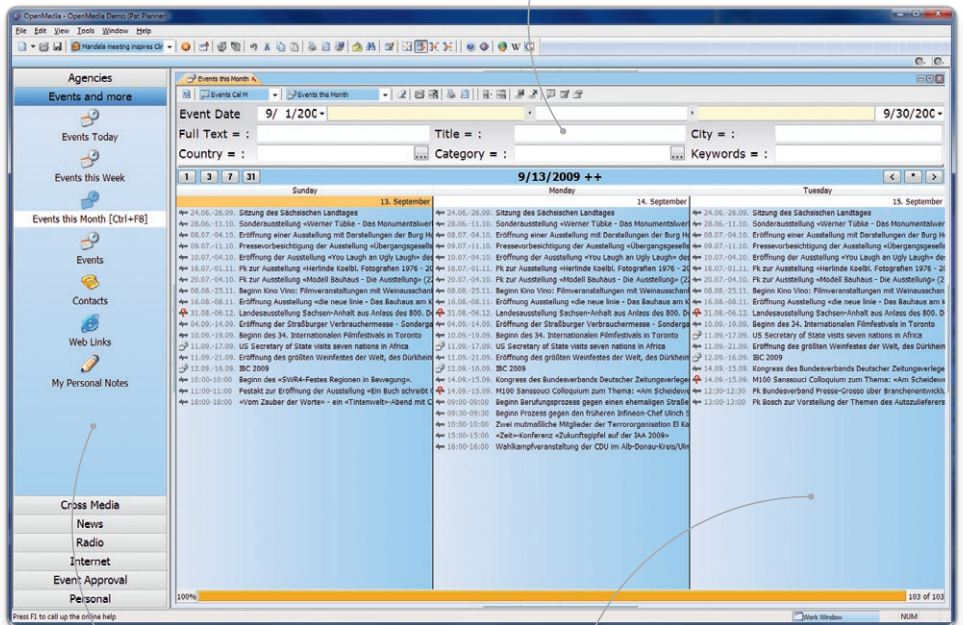
ANNOVA Systems GmbH provides software, development, consulting, and implementation services to the broadcast industry. With almost 20 years of proven experience in news technology and more than 15.000 users, ANNOVA applies its development expertise and hand-on-experience to providing creative and reliable solutions to technology challenges.

OpenMedia 's references include such prestigious broadcasters like WDR, SWR, RTL, Radio France, RFI, Deutsche Welle, NDR, RTSI, Mediaset and many others.

## Identify, locate and access

Metadata tags enabled searches allow Journalists to see a filtered view showing only those events relevant to their newsroom, subject or platform. The EventCalendar can be viewed in day, three-day, week and monthly views.

Flexible filter possibilities including a timeline control.



Shared Metadata for each story.

Result Display with event type, time and title information.

## About OpenMedia

OpenMedia is an advanced Newsroom Computer System (NCS) from ANNOVA Systems GmbH that provides maximum flexibility, speed and scalability for handling the essential tasks of broadcast news production – from wire management, scripting, rundown planning and playout control.

OpenMedia is infinitely scalable with a client-server architecture that delivers robust,

reliable performance even with thousands of simultaneous users connected to a single server. Highly configurable, the system can be adapted to meet diverse workflows.

The system is fully compliant with the Media Object Server (MOS) protocol, and the OpenMedia Interface Service (OMIS) framework facilitates the integration of 3rd party systems including video production systems, automation and studio devices.



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